



Hello, my name is Shivam Agnihotri.
You can call me S2DM.
I am an Associate Creative Director in advertising.
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EXPERIENCE: (Going backwards)

Ogilvy: (Currently)

I am currently working at Ogilvy Mumbai as an Associate Creative Director. I am working with brands like Fiama, Omnigel and Parachute. I have also worked on campaigns for Kellogg's Muesli, Kellogg's Corn Flakes, Women's Premier League and Tata Sampann Dry Fruits.

The Glitch: (Dec 2017 - Mar 2021)

I worked as an Associate Creative Director at The Glitch which is a leading social media marketing and advertising firm. I worked there for little more than 3 years. I was part of a team which solely handled Netflix India as a social brand. Our team created and managed their social media presence.

Sideways: (Feb 2017 - Aug 2017)

Sideways is a creative consultancy and I worked there in the art department for a brief period of 5 months. It is a multidisciplinary creative firm which gave me an opportunity to work with people from different fields.

Bloody Paper Boat: (Feb 2016 - Jan 2017)

Worked at Bloody Paper Boat, a creative agency, specializing mainly in branding. It was here where I discovered what branding is all about and got really intrigued by it. This was for a year.

Ogilvy: (Dec 2012 - Jan 2016)

Worked at Ogilvy Mumbai. I handled brands like Cadbury Gems, Dairy Milk, Bournville, Fiat and Castrol. I left as a senior visualizer. I was in Ogilvy for 3 years.

The Faction: (Jan 2012 - Nov 2012)

Interned at a creative agency called The Faction in the motion graphics department where I learnt the basics of motion graphics. This was for 6 months.

Web18: (Apr 2011 - Dec 2011)

Worked as a video content producer at Web18 for their horizontal portal called www.in.com. The primary reason to do this was to get some hands-on experience of online content which really proved to be useful. I was here for 6 months.

The Faction: (Nov 2009 - Mar 2011)

I started professionally designing for the same creative agency I mentioned above called The Faction as a graphic designer. I started out as an intern and in a month became a designer and was here for a year.

Skills:

- Graphic Design
- Art Direction
- Digital Illustration
- Creative Production Management
- Creative Team Management
- Strategic Campaign Direction

Poster Artist:

One thing I love to do is make posters. Specially posters related to music. I like them to be huge (which you hopefully will see). I have also got my posters signed by Slash, Skrillex, Skazi, Karsh Kale and Anderson Paak when they had gigs in Mumbai. This is also a side hustle. I make posters commercially as well for friends and clients.

I Love:

- Cycling
- Running
- Yoga
- Improve Comedy
- Comedy Writing

What kind of a company I want to be a part of:

I want to be a part of a firm where firstly I can use all my skills to tackle design problems and engage with leading brands to come up with significant creative solutions. Secondly, where I can engage with like-minded people. Who are little crazy and are enthusiastic to push themselves towards a common goal.

I would love to meet you personally so that we can know each other better. I am fully vaccinated. Cheers.

Let's Connect:

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Thank You.
I am looking forward

